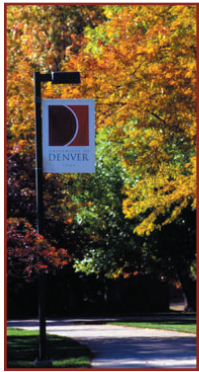


Benefits for Organizations



Organizations can utilize the talent and enthusiasm of students who will create high-quality, critical digital media tools to be used to connect and serve their target population more effectively.

NPOs also will have the benefit of DMOC's commitment to use digital methods to DEVELOP,

ESTABLISH, MAINTAIN, AND EXPAND the given mission and message of each organization without any development costs.

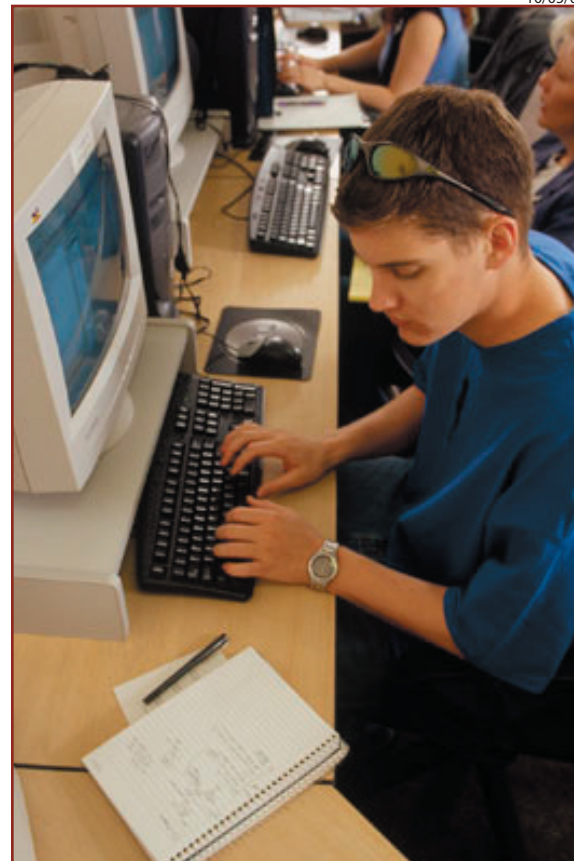
Previous DMOC Clients

- Project Cure
- Denver CASA
- Rape Assistance and Awareness Program
- San Luis Valley Immigrant Resource Center
- Alliance for Youth Achievement
- Metropolitan Organizations for People
- Colorado Campus Compact
- Samaritan Counseling Center of Greater Denver
- Full Circle Intergenerational Project
- Earthlinks Colorado
- Mother to Mother
- Life Development Institute of Denver
- Binning Family Foundation
- Disability Center for Independent Living
- Pikes Peak Partnership
- Community Alcohol Drug Rehabilitation and Education
- Center for Disabilities
- Pueblo Area Interfaith Hospitality Network
- The Road Called Strate

Develop. Establish. Maintain. Expand.

Even after the initial **DEVELOPMENT** by the student designer or team has **ESTABLISHED** a digital media presence for an organization, DMOC can assist with training to **MAINTAIN** the organization's digital media projects.

We are also happy to continue assisting the organization in making preparations to further **EXPAND** their digital media presence.



Develop. Establish. Maintain. Expand.

Doing our part to bridge the digital divide by pairing University of Denver students in need of professional experience with Colorado non-profit and not-for-profit organizations in need of digital media.

dmoc@du.edu
P. 303.871.7713
F. 303.871.4949
www.dms.du.edu/dmoc

University of Denver
Attention: DMOC
2000 East Asbury Avenue
Sturm Hall
Office 216 D
Denver, CO 80208

Services Available

The Digital Media Outreach Center (DMOC—“dee-mok”) recruits University of Denver students to work with Colorado based non-profit and not-for-profit organizations (NPOs), assisting them with a range of services including:

- Graphic identity and branding development
- Internet strategic planning and website development
- Digital video and audio production
- CD-ROM and DVD development
- Digital literacy training seminars
- Technology purchasing consultation

DMOC Mission

To provide digital media planning, design, development, administration, education, and ongoing support for Colorado-based non-profit and not-for-profit organizations in a manner that also gives students and faculty opportunities to apply and extend curriculum-based learning to community-based projects. The Center also seeks to cultivate among students a desire to continue with community outreach activities throughout their professional lives.



DMOC Rationale

There are many measurable benefits for the companies, organizations, and institutions that have enough resources and expertise to develop their own utilization of digital media. However, there continues to be a vast segment of American society, particularly the non-profit and not-for-profit organizations, that is grossly underrepresented and undersupported in the quest to digitize.

Most NPOs lack the resources and the expertise to develop sophisticated, effective, and long-term digital strategies that are integrated with their own particular values, missions, and goals. As a result, many NPOs are almost completely left out of the digital loop and have very little hope of ever getting truly connected and taking full advantage of all that the digital world has to offer.

The Digital Media Outreach Center at the University of Denver is designed to provide instrumental support for Colorado-based non-profit and not-for-profit organizations that wish to DEVELOP, ESTABLISH, MAINTAIN, AND EXPAND a digital presence via any type of digital media with NO DEVELOPMENT COSTS.

By combining the expertise of DMOC staff with the budding talent, energy, and commitment of student interns selected from undergraduate and graduate students enrolled in key programs at the University of Denver, DMOC provides long-term support for NPOs in Colorado.

This approach also involves our students in socially redeeming, high-technology projects that will hopefully provide them with the desire to remain civically engaged throughout their careers and encourage them to consider technology careers in the NPO sector.



Get Involved with DMOC

NPOs interested in working with DMOC are asked to submit a brief application (available online at www.dms.du.edu/dmoc/) outlining digital media needs, expectations for the project, and basic information about the organization.

STUDENTS at University of Denver who are interested in volunteering for a project with DMOC are asked to submit a brief application (available online at www.dms.du.edu/dmoc/) highlighting skills, experience, and education related to digital media development; types of projects and organizations they are most interested in working with; and expectations for skills and experiences they would like to acquire or build upon in their DMOC involvement.

The Digital Media Outreach Center recruits qualified and enthusiastic advanced undergraduate and graduate students interested in gaining valuable experience in digital media while contributing to the common good of our Colorado communities. DMOC staff connect NPO clients with individual students, student teams, or faculty/student teams to ensure the best possible results for our clients.